

The Spoke 'N Word

On The Move, Inc.

November 2017
Edition 2

www.otminc.org

3 McAllister Way * Methuen, Massachusetts 01844 * 978.239.6871 * 978.375.1059

On the Move, Inc. is a registered 501(c)-3 Non-Profit Entity

We have had a busy schedule since our first newsletter November 2016. During this time, we have continued to work with our existing partners, and began to work with some new ones. We continue to reach out to additional new organizations to identify their needs and determine how we can best support them.... while maximizing the use of our resources.



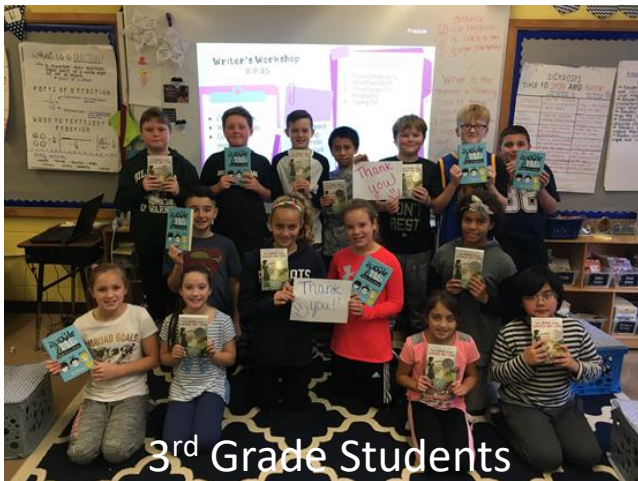
Preparing kits for 3rd graders to take home for Summer Break



3 Chromebooks delivered to Billerica's Dutile classroom

***Unconventional...Maybe
But it Seems to Be Working!***

In an effort to reach as many of these children as possible, we are willing to try unconventional means to reach them. We experimented (successfully, we are glad to say) with a program to provide the Lowell Police with books for their patrol car trunks to take to various children's events... movie nights, playground events, etc. Kids could pick out books to take home, as well as packages containing baseball, football and PokeMan cards... anything that might get them reading.



3rd Grade Students

We have also continued our research into the reading proficiency of children from low income families. In 2013, an extensive study was done, titled "A Governor's Guide to Early Literacy". It reinforced what many other studies have shown... "a critical benchmark of success is whether students are reading proficiently by the end of the third grade. Unfortunately, only one-third of America's fourth graders are reading proficiently. Students who are not reading on grade level by this point will only fall further behind their peers, and they have a much higher risk of dropping out of high school. The drop out risk is highest for struggling readers who are poor, and living in neighborhoods of concentrated poverty". Based on all this data (and to quote again from the report... "starting at Kindergarten is too late"...) we have narrowed our focus of providing books primarily to children from Pre-Kindergarten to third grade.



Lowell PD @LowellPD · 18m

Thanks to Bill Hadaad of On the Move for donating all the books to increase summer reading!!

Sgt. David Peaslee



On the fundraising/grant front, we want to thank the many people and organizations who donated to OTMINC. Specifically, we want to acknowledge and thank the town of Billerica, and EMDSerono for their **generous grant of \$3,000**. To date, this money has enabled us to provide 3 Chromebooks, take-home” books for the 3rd graders for Summer and Winter breaks, and one very special bike for the pre-school.

... Accomplishments >>> 2017-Present

- Relocated and Increased Distribution Area
Middlesex County and Essex County
- Delivered requested Bikes and Books; Billerica, Lowell, etc.
- Partnered With Other Agencies
- Safety Rodeo with Boy Scouts and Andover Police

... Upcoming and for 2018...

- Focus on partners that we are compatible with to identify the children most in need.
- Reach out to other non-profits locally and nationally who are working toward the same goal as ours.
- Expand fundraising/grant efforts.
- More accurately continue to **measure success** by working closely and consistently with current and new partners.
- Expand our Board of Directors
- Expand marketing...TV Spot; Radio Spot, etc.
- Speaking Engagements
- Web Site and Newsletter Update

To date, we have delivered over 2500 books, 3 Chrome Book computers for classroom use, and 35 bikes. Our goal is not to give out lots of books for the sake of giving out books. We want to give out the **right** books! Although we do provide books for various libraries, we have found it to be far more effective to work with our **partners and** their **reading specialists** to **get the specific books which they know will be best for the children**, based upon their reading levels. Some of the organizations we provided books to were: Billerica’s Dutile School; Lowell Head Start program; Lowell’s Shaughnessy School; Lowell and Billerica Boys and Girls Clubs; Lowell Girls, Inc., as well as other various agencies.

We Need Your Help!

Power The Brain! Power The Body!

There are many children in our area who need our help. The cost of books is approximately \$100 for 30 books and helps 5 children maintain their reading levels over the Summer. The cost of one bike set up is approximately \$120, and helps one child with exercise and independence.

Won't you please **DONATE** today?

A Picture is Worth a Thousand Words!



Millipore Sigma held a Team Building Event... beginning with boxed parts, and then assembling bikes, which were donated to On The Move, Inc. for distribution to the Boys & Girls Club and Girls Inc.

If You Build It, They Will Ride!



Boys and Girls Club.... One of The 2017-18 Book Deliveries



**A Picture is Worth
a Thousand Words!**

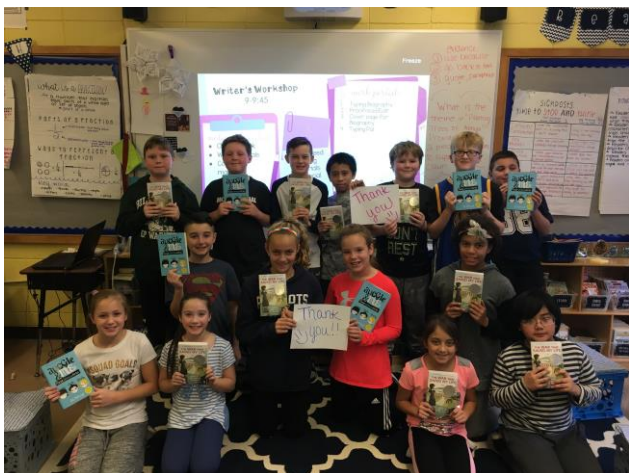


DUTILE SCHOOL

3RD GRADERS

Requested and Delivered:

Tree House Adventure Series



DUTILE SCHOOL

5TH GRADERS

Requested and Delivered:

Auggie and Me Wonder Series



**DUTILE SCHOOL CHROMEBOOK
DELIVERIES**

Requested and Delivered:

***Supporting today's Classroom
Technology Development***



**SPECIAL BIKE FOR THE BILLERICA
RIVER STREET PRE-SCHOOL**

Requested and Delivered:

***Supporting social skill development and
language growth***



Boys
and
Girls
Club

TO: ***On The Move, Inc.***
 “All of the bikes have been distributed, and the teens were thrilled with them. Thanks again for doing this for our kids!”

*Angel Brunelle
 Director of
 Development
 Boys & Girls Club of
 Greater Lowell*

GIRL'S INC.
 Another book
 delivery from “On
 The Move, Inc.



Boys and Girls
 Club.... One of The
 2017-18 Book
 Deliveries





Hi Bill,

Just wanted to share with you a few photos I took with the kids getting books at the MAN, Inc. Holiday party. I would like to thank you again for your group supplying new stories for the kids personal libraries at home.

Kathy Moran-Wallace
Nevins Library



DUTILE SCHOOL
3RD GRADERS

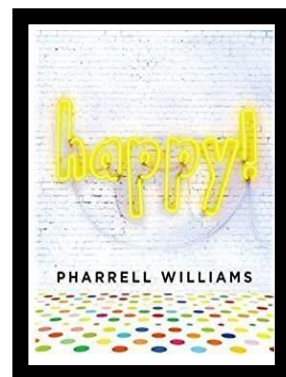
Requested and Delivered:
Tree House Adventure Series

A letter of Thanks from the Lowell PreSchool Collaborative

Dear Families.

This book, "Happy", by Pharrell Williams, is a gift for you and your child to keep. It was graciously donated by Bill Haddad and his organization, On The Move, Inc. The mission of On The Move, Inc. is to promote children's literacy by providing families with books and also promote a healthy lifestyle for children by providing them with bikes.

Kelly Cabral



A Picture is Worth a Thousand Words!



Boys
and
Girls
Club



TO: **On The Move, Inc.**

"Please accept my sincere gratitude for the recent donation of helmets and bikes for our teens at the Boys & Girls Club. . . without these bikes, access to the Club and programs would not be possible for them, due to a variety of situations."

Alisha Harrison

Program Director

Boys & Girls Club of Greater Lowell



TO: **On The Move, Inc.**

"All of the bikes have been distributed, and the teens were thrilled with them. Thanks again for doing this for our kids!"

Angel Brunelle

Director of Development

Boys & Girls Club of Greater Lowell

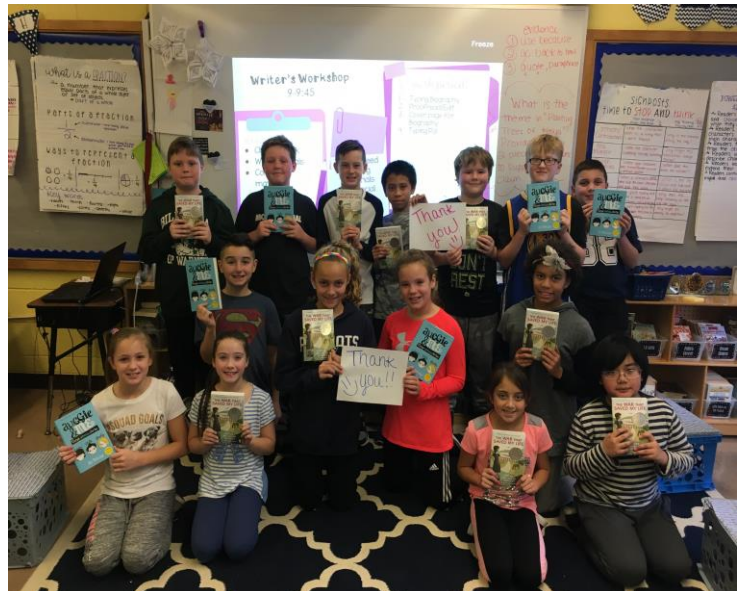
TO: **On The Move, Inc.**

Thank You notes from excited and grateful teens.



"Here's a picture of two of my friends on the new bike!
It's a big hit! It supports social skill development (ex. taking turns being the driver and the passenger) and language growth (ex. need to use your words to ask a friend for a ride)"

Lorraine J. Huard, M.Ed
Early Childhood Coordinator
Project Support Preschool
Billerica Public Schools



DUTILE.... GRADE 5... AUGGIE AND ME
.... THANK YOU SIGNS